



## General practice subscription

### Training, development and support for your team

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#### Why subscribe?

Subscribing to PCC will enable your business to keep up to date with the changes and opportunities for GP practices. The service makes available a range of expertise and support provided by our team of primary care specialists. It allows your team to access training and development at a time convenient to you, minimising disruption to the day to day running of your practice. Our subscription for individual general practices includes:

- Face to face training
- National events on the big issues facing practices including innovation case studies from local leaders
- E-learning courses allowing your team to gain knowledge and skills
- Timely webinars for interactive learning without leaving the office.

We share knowledge and learning of what is happening in other parts of the country – and what's worked, including the lessons learnt and pitfalls to avoid. In an ever-changing environment we provide trusted expertise to help you maintain the status quo, stay informed about what's ahead and understand how best to position your practice.

#### Events, including

Facilitation skills  
Great customer service in general practice  
Successful change agents  
The principles of project management

How to be a better manager  
Influencing skills  
The leader as coach  
New care models in practice

#### E-learning courses, including

Managing from within the team  
Communication for professional success  
Project management

Presentation skills  
Managing workload  
Managing risk in social media

#### Webinars

A subscription gives you unlimited access to our webinars. Webinars are an alternative way for your team to increase their knowledge and skills without the need to leave the practice. Webinars are a great way to get up to speed on topics that affect your practice – recent examples include sessions on changes to the latest changes to GMS contracts and on how premises rules work. As well as gaining useful information, webinars give you the opportunity to ask questions of our expert advisers.

Our events programme is regularly reviewed and updated. Details of our full programme can be found at [www.pcc-events.co.uk/calendar](http://www.pcc-events.co.uk/calendar)

## Feedback from our recent events, webinars and e-learning courses

- “Great presentation. Great delivery. Bullet points applicable to all levels in NHS. Hugely knowledgeable speaker”
- “[It was reassuring to find] lots of other people from different organisations have the same problems/challenges around managing people. [The event helped me to] understand people’s needs more, everyone is different”
- “I have been completing this course in stages and it’s very good for dipping in and out for about half an hour each time. The individual tests are good and it appears tailored to my answers, enabling re-testing if necessary. I like the links outside of the course to presentations by individuals to see various approaches to the same subject, but reinforcing the basic contents of each section.”
- “It was really good and I found it very helpful. The trainer explained things really well and adds lots of anecdotal info to explain things”
- “Presenter was very knowledgeable and I valued examples from his experiences”
- “It gave me reassurance of my skills as a practice manager and guidance to continue developing in the role”

## Summary of benefits

- Upskill your team with minimum disruption to the day-to-day running of your practice, through a mixture of face-to-face and remote learning and networking
- Practical, relevant course content developed and delivered by our expert advisers, trainers and speakers
- Meet and network with other practices and NHS organisations at our events.

Our subscription offer for general practices is made up of the following components:

Component	Provider subscription
Event places	2 places
E-learning places	4 places
Webinars	Unlimited places
Cost (excluding VAT)	£1,249
Cost (including VAT)	£1,499

To find out more or talk to one of our team, please email [enquiries@pcc-cic.org.uk](mailto:enquiries@pcc-cic.org.uk) with ‘GP subscription’ in the subject line.

## About us

PCC has spent more than a decade at the forefront of primary care development, providing practical, expert support to general practice and the wider NHS.

An independent, not-for-profit organisation with roots in the NHS, we believe that primary care is the heart of the NHS and key to sustainability and transformation. We provide training and support to help solve pressing problems today and build longer term capability.

We run hundreds of events and workshops each year on different aspects of personal, team and organisational development. We also support national programmes – most recently the clinical pharmacists in general practice initiative, where we have helped hundreds of practices successfully to embed pharmacists in their teams.